



WOCTOR

WORLD OF DOCTOR





**NO ONE
WILL
REMEMBER
YOUR
SOCIAL
MEDIA
POSTS.**

**THEY WILL
REMEMBER
THE TRUST
YOUR
BRAND
BUILT.**

WHAT ARE WE BEST AT?

/10 **PERSONAL BRANDING FOR DOCTORS**

/12 **SOCIAL MEDIA MANAGEMENT**

/16 **HEALTHCARE WEBSITE DEVELOPMENT**

/19 **EMR & PRACTICE MANAGEMENT
SOLUTIONS**



DISCLAIMER: WE ARE NOT JUST MANAGING YOUR SOCIAL MEDIA.

**WE HELP BUILD YOUR
DIGITAL HEALTHCARE
ECOSYSTEM.**



Digital Healthcare Ecosystem:

The New Era of Medical Care



WHY DO HEALTHCARE BRANDS CHOOSE WOCTOR?

/1

Healthcare-focused digital solutions built exclusively for doctors, clinics, hospitals, and healthcare brands.

/2

All-in-one healthcare growth platform — websites, branding, social media, EMR solutions, digital marketing, and patient acquisition.

**MORE THAN
JUST
MARKETING.**

/3

Driving measurable healthcare growth through greater visibility, stronger trust, increased appointments, and higher patient engagement.

PRICING ON THE NEXT PAGE...

**WORKING WITH
WOCTOR FELT LIKE
ADDING A DIGITAL
GROWTH TEAM TO
OUR CLINIC.**

**FROM WEBSITE
DEVELOPMENT TO
SOCIAL MEDIA
MANAGEMENT,
EVERYTHING WAS
HANDLED
PROFESSIONALLY.**

**THEY HELPED US
BUILD TRUST,
IMPROVE OUR
ONLINE PRESENCE,
AND REACH MORE
PATIENTS.**

**THE ENTIRE PROCESS
WAS SMOOTH,
TRANSPARENT,
AND RESULTS-
DRIVEN.**

**HIGHLY
RECOMMENDED.**

**Model & UGC shoot
for Eze.
Click here;**

**Model & UGC shoot
for Eze.
Click here;**



Standard Growth

Rs. 5,000

per month only

Pricing Upon Discussion

↗ Deliverables

Pricing



1. Social Media Posts

6 Posts Monthly

Professionally designed healthcare content for Facebook & Instagram.



2. Short Video Duration

4 Professional Videos

60–90 Seconds Each

Designed to build trust and increase patient engagement.



3. Instagram & Facebook Management

Included

Complete posting, scheduling and account management.



4. Website

on 6-Month or Annual Subscription

Single-Page Website

Mobile Friendly

Fast, responsive website with modern design.



5. Introduction Video

Included

Professional clinic or doctor introduction video.



6. Local Targeting

Included

Reach nearby patients through localized marketing campaigns.



7. SEO-Ready Structure

Included

Optimized page structure for future healthcare SEO growth.



8. Monthly Performance Report

Included

Monthly reach, engagement, and campaign performance summary.



9. Lead Generation Strategy

Included

Basic lead generation setup for appointment enquiries.



10. Recommended For Clinic & Pharmacy

Ideal for small clinics, healthcare professionals, and pharmacies looking to establish a strong digital presence.

Premium Growth

RS 10000/-

per month only

Pricing Upon Discussion

↗ Deliverables

Pricing



1. Social Media Posts

10 Posts Monthly

Professionally designed healthcare content for Facebook & Instagram.



2. Short Video Duration

10 Professional Videos

60–90 Seconds Each

Designed to build trust and increase patient engagement.



3. Instagram & Facebook Management

Included

Complete posting, scheduling and account management.



4. Website

on 6-Month or Annual Subscription

Mobile-Friendly Included

Fully responsive healthcare website optimized for all devices



5. Introduction Video

Included

Professional clinic or doctor introduction video.



6. Local Targeting

Included

Reach nearby patients through localized marketing campaigns.



7. SEO-Ready Structure

Included

Optimized page structure for future healthcare SEO growth.



8. Monthly Performance Report

Included

Monthly reach, engagement, and campaign performance summary.



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WHY WOCTOR?

**Built for
Healthcare**

**Technology +
Marketing**

**Your Digital
Growth Partner**

**Patient Growth
Focused**

DIGITAL MARKETING — GROW YOUR PATIENT VISIBILITY

Reach the right patients across the platforms they already use.



5.0 RATING

Based on 120+ reviews



NEW PATIENT INQUIRY

Hi, I'm interested in booking an appointment for my family. Do you accept...



**EXPERT CARE,
CLOSER TO
HOME.**

OCTOBER						
S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	✓	26	27
28	29	30	31			

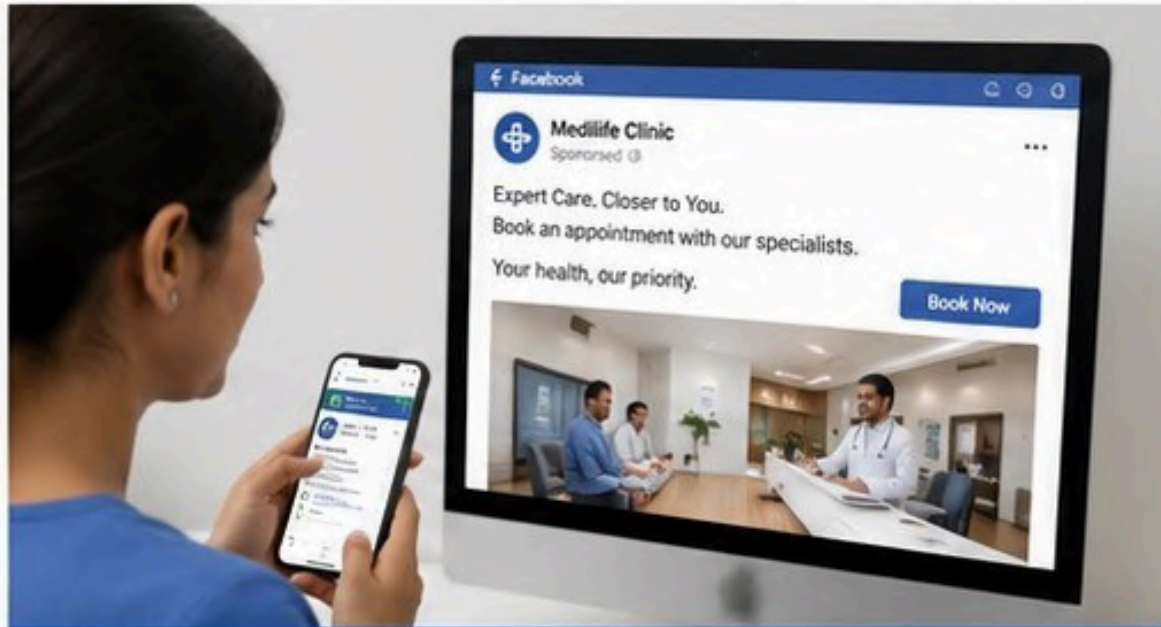


CONSULTATION BOOKED

10:30 AM • DR. PATEL

DIGITAL MARKETING SERVICES

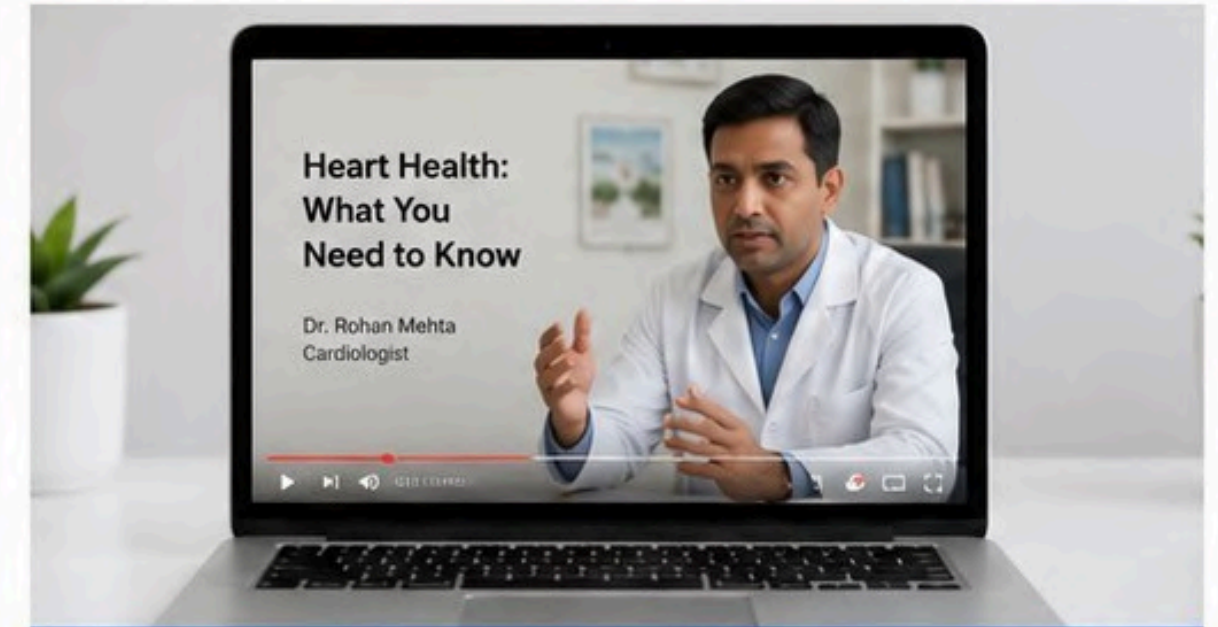
Platform Services That Drive Patient Growth



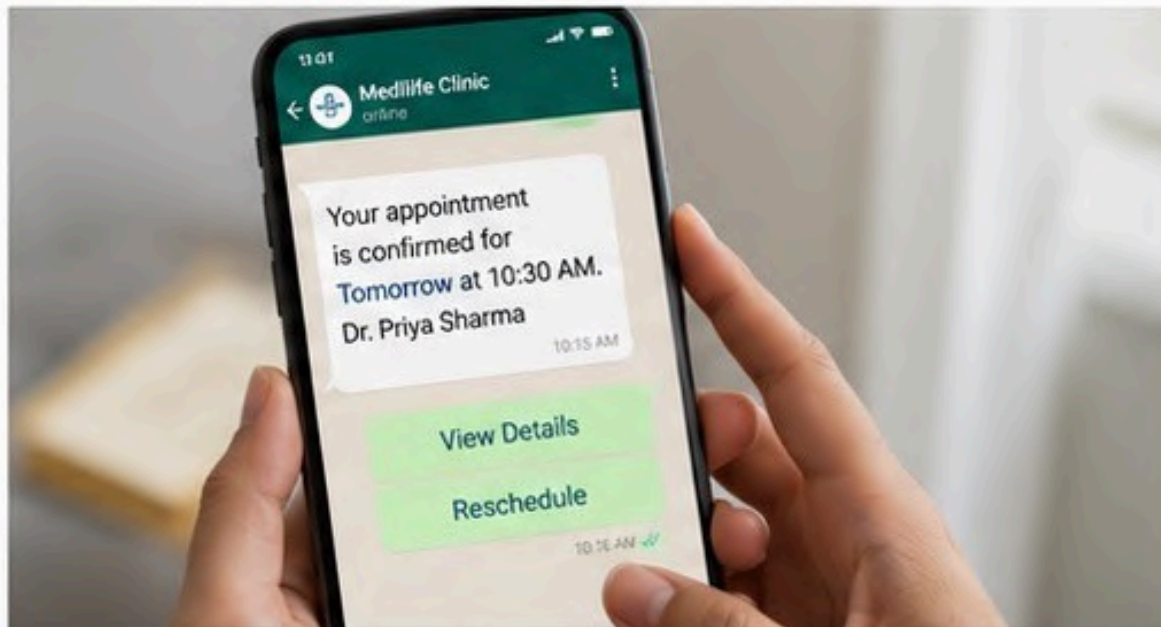
Facebook Marketing



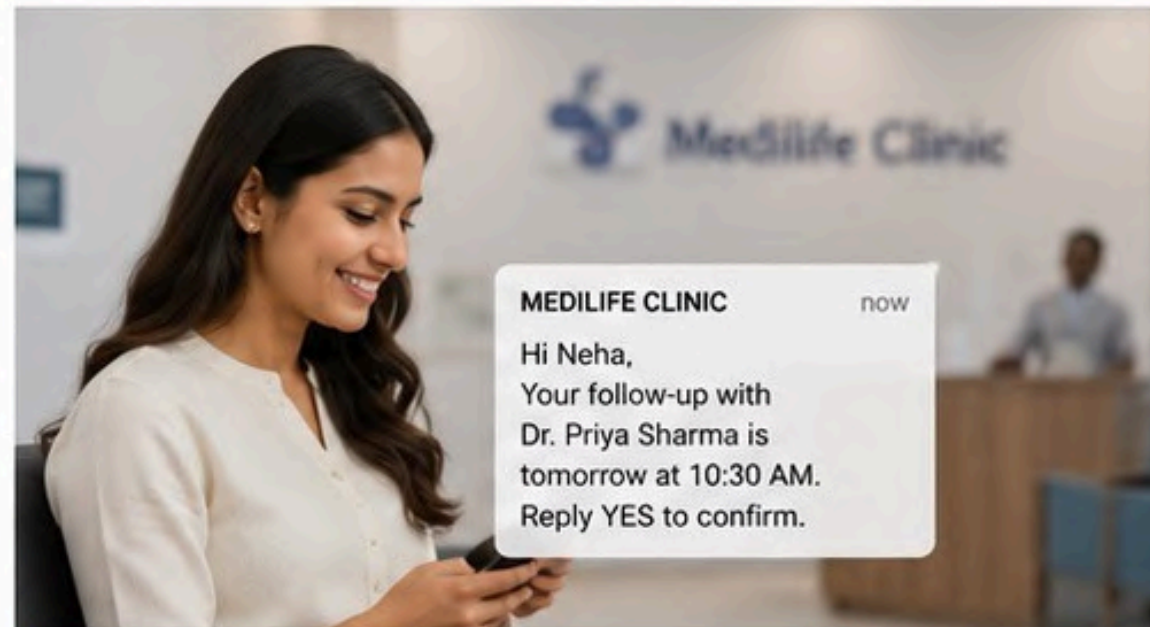
Instagram Marketing



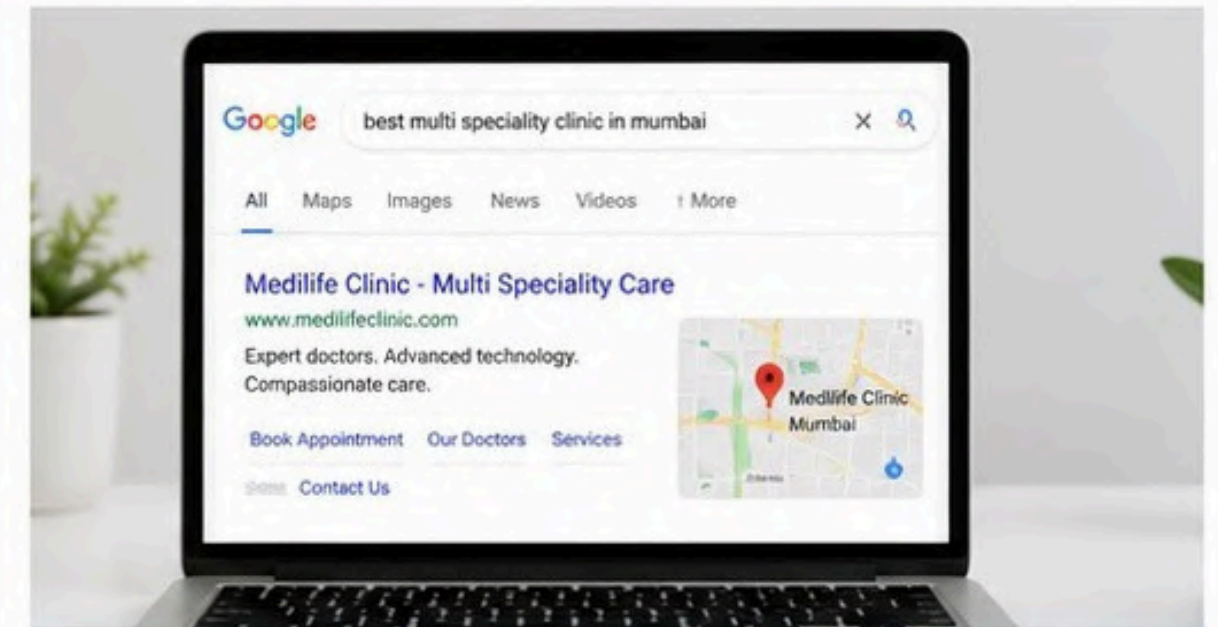
YouTube Marketing



WhatsApp Marketing



SMS Marketing

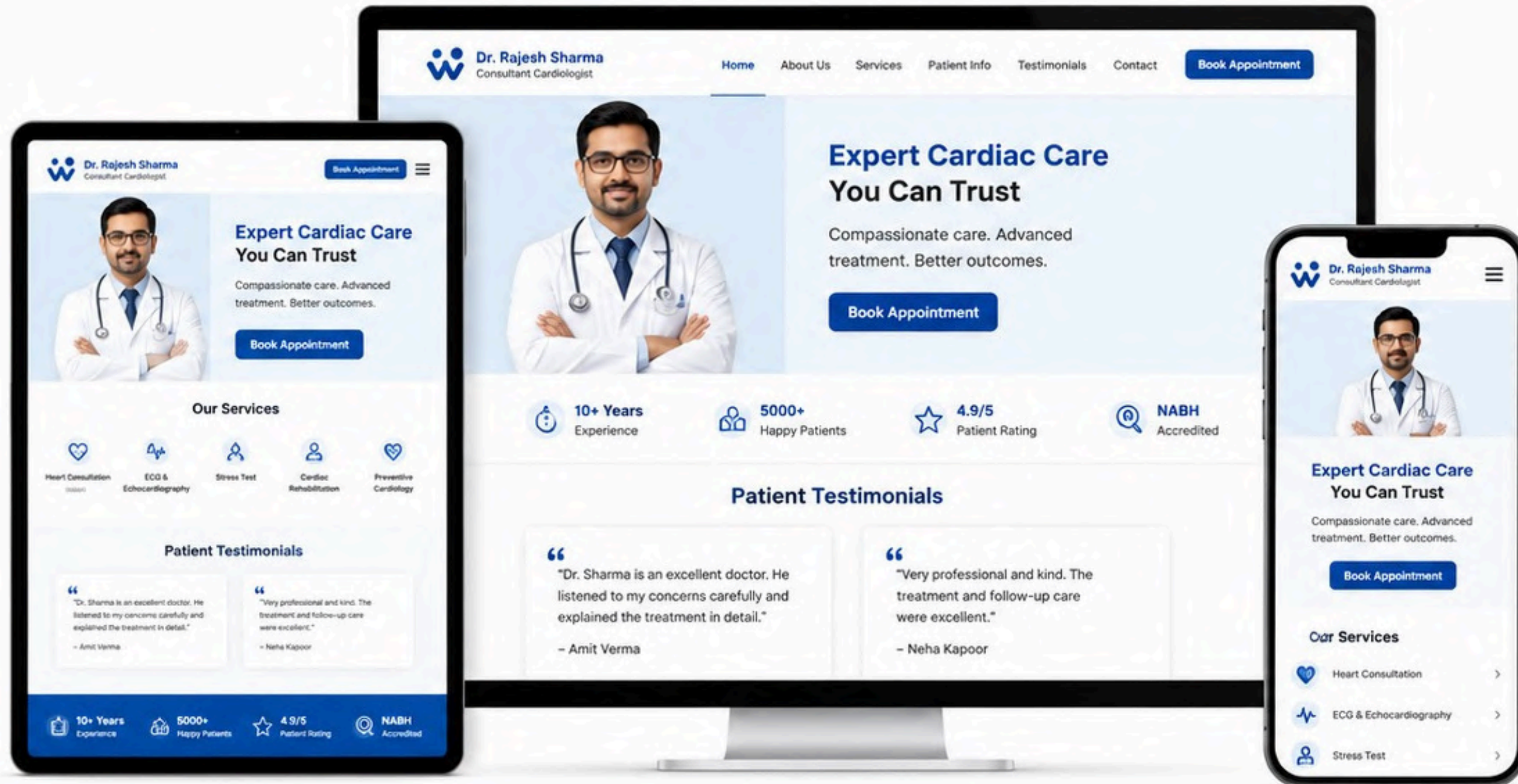


Google Search Marketing

WEBSITE DEVELOPMENT

Your Digital Front Door

Turn online visitors into real patient enquiries.



WEBSITE SOLUTIONS FOR DOCTORS, CLINICS & HOSPITALS

Tailored digital experiences for every scale of healthcare practice.

Dr. Arvind Sharma
MBBS, MD - Cardiology

AboutServicesPatient InfoTestimonialsBlogContactBook Appointment

Compassionate Care.
Expert Cardiologist.

Providing personalized heart care with advanced technology and years of trusted experience.

15+ Years Experience

Advanced Heart Care

Patient-Centered Approach

Book an Appointment

Call Now

Online Appointment
Book your consultation quickly and easily.

Heart Health Checkup
Comprehensive heart screening packages.

Expert Consultation
Personalized care from an experienced specialist.

Our Services

Cardiology
Heart disease treatment

ECG & Echo
Advanced cardiac diagnostics

Preventive Care
Risk assessment & prevention

Follow-Up Care
Continuous care and support

What Patients Say



* Dr. Sharma is very kind and explained my condition very well. Highly recommended.

— Rajesh Kumar

WellCare Clinic
Multi-Specialty Care

HomeAboutSpecialtiesServicesPatient PortalContactBook Appointment

Your Health,
Our Priority

Comprehensive multi-specialty care under one roof. Expert doctors, advanced technology, compassionate care.

Book Appointment

View Specialties

Patient Portal
Access reports & medical records

Book Appointment
Schedule visits online

Lab Reports
View your lab results

24/7 Support
We are here to help you

Our Specialties

Cardiology
Heart care & treatment

Pediatrics
Child health specialists

Orthopedics
Bone & joint care

Dermatology
Skin, hair & cosmetic care

View All

Why Choose WellCare Clinic?

✓ Experienced & Caring Doctors

✓ Advanced Medical Technology

✓ Patient-Centered Approach

✓ Multiple Specialties Under One Roof



CityCare Hospital
Advanced Multispecialty Care

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Advanced Care.
Every Life Matters.

World-class infrastructure, advanced technology and expert doctors working together for your better health.



EMERGENCY CARE
24/7 Emergency Services

1800 123 4567
Available 24/7

Our Departments

Cardiology

Neurology

Oncology

Orthopedics

Gastroenterology

Critical Care

View All Departments

Our Facilities

Advanced ICUs

Modular OT

24/7 Pharmacy

Diagnostics Lab

Our Locations

CityCare Hospital
Mumbai

CityCare Hospital
Delhi

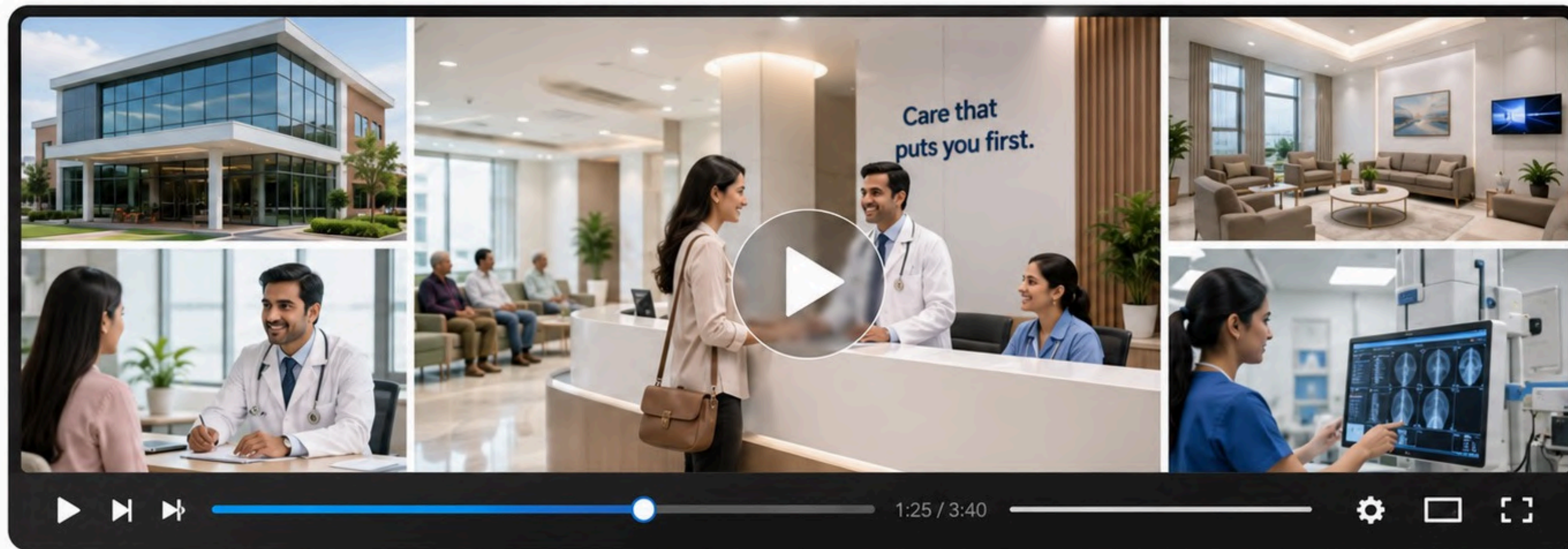
CityCare Hospital
Bangalore

CityCare Hospital
Hyderabad

View All Locations

INTRODUCTORY VIDEO PRESENT YOUR PRACTICE WITH CONFIDENCE

Professional brand videos for doctors, clinics, and hospitals.



FACILITY SHOWCASE

Highlight your clinic or hospital with professional visuals.



INFRASTRUCTURE WALKTHROUGH

Give patients a complete virtual tour of your facility.



TRUST-BUILDING FIRST IMPRESSION

Build trust and credibility with a strong first impression.

**A PDF CANNOT
COVER
EVERYTHING**



**HENCE, LET'S
CONNECT OVER A
COFFEE.**



@woctor.doctor
Instagram Profile



Scan to tip me for the presentation.

Just kidding, scan to follow our page, which is in progress (so you can help us grow)



THANKYOU